

THE SALON CENTRIC EDUCATION PLAYBOOK

REDKEN
EDUCATION

DISCOVER EXPRESS TONING TECHNIQUES FOR BIG IMPACT

Revolutionize your toning services by mastering the art of speed and impact. This class focuses on how to use Redken Shades EQ for optimized toning services that deliver beautiful results in minimal time. Learn quick application techniques and smart formulation strategies to neutralize, enhance, and perfect your haircolor, adding significant value and revenue to every color appointment.

KEY TAKEAWAYS:

- Learn fast and effective application techniques for optimized toning services.
- Discover how to formulate Shades EQ to achieve maximum impact in minimum processing time.
- Understand how to integrate express toning as a quick, revenue-boosting add-on service for any client.

WHAT TO BRING:

Notebook & Pen

HAIRCOLOR

IN STUDIO EDUCATION



ESSENTIAL



Look & Learn



2 hours



Monday, November 2
9:00AM –12:00PM

State Beauty Supply Classroom
308 NW Victoria Dr.
Lee's Summit, MO 64086
(816) 246-9996



\$40.00 EDU216

Points and credit
options available

**2,640
points**

LEVEL
LOYALTY REWARDS

LOCAL CONTACT:
Chad 816-916-4314
Vonna 816-456-4772
Shelby 660-619-4123

TEXT *register 314-916-4150
(mon-fri 8am-3pm) live chat

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ANY LOCAL STORE or
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Day of Class

For more class information:
statebeautystl.com/events